

What our customers say about us

LAFARGE

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Since working with McomTech, we have been impressed by the flexibility in the deployment process. The team has allowed us to slowly try new systems and improve them over time, which has allowed us to optimize the solution to our specific needs. Their flexibility in this process has allowed us to find a solution that works for us.

Kolawole Ayenitaju
Route to Market & Distribution Manager

Retail Management Solution

Lafarge Africa, Nigeria

Our B2B WhatsApp Order-Taking solution

We have built a Whatsapp Chatbot to take and process the orders from their retail customers and provide a customer management system to accept and coordinate the entire secondary sales market.









20'000 Users

15'000 Orders/Month

< 90 sec. Avg Order Time

1.5m Messages Processed

Over 80% of the country-wide volume is ordered through the chatbot making it the preferred ordering channel.

9% higher customer retention rate compared to customers not using the chatbot.





